Annex C: Definitions of indicators

	Indicator	Definition numerator	Definition denominator	Interpretation	Source
1.1.1	New doctorate graduates (ISCED 6) per 1000 population aged 25-34	Number doctorate graduates (ISCED 6)	Population between 25 and 34 years	The indicator is a measure of the supply of new second-stage tertiary graduates in all fields of training. For most countries ISCED 6 captures PhD graduates only, with the exception of Finland, Portugal and Sweden where also non-PhD degrees leading to an award of an advanced research qualification are included.	Eurostat
1.1.2	Percentage population aged 30-34 having completed tertiary education	Number of persons in age class with some form of post-secondary education (ISCED 5 and 6)	Population between 30 and 34 years	This is a general indicator of the supply of advanced skills. It is not limited to science and technical fields because the adoption of innovations in many areas, in particular in the service sectors, depends on a wide range of skills. International comparisons of educational levels however are difficult due to large discrepancies in educational systems, access, and the level of attainment that is required to receive a tertiary degree. The indicator focuses on a narrow share of the population aged 30 to 34 and it will more easily and quickly reflect changes in educational policies leading to more tertiary graduates.	Eurostat
1.1.3	Percentage youth aged 20-24 having attained at least upper secondary education	Number of young people aged 20-24 years having attained at least upper secondary education attainment level, i.e. with an education level ISCED 3a, 3b or 3c long minimum	Population between 20 and 24 years	The indicator measures the qualification level of the population aged 20-24 years in terms of formal educational degrees. It provides a measure for the “supply” of human capital of that age group and for the output of education systems in terms of graduates. Completed upper secondary education is generally considered to be the minimum level required for successful participation in a knowledge-based society and is positively linked with economic growth.	Eurostat
1.2.1	International scientific co-publications per million population	Number of scientific publications with at least one co-author based abroad (where abroad is non-EU for the EU27)	Total population	International scientific co-publications are a proxy for the quality of scientific research as collaboration increases scientific productivity.	Science-Metrix / Scopus (Elsevier)
1.2.2	Scientific publications among the top-10% most cited publications worldwide as % of total scientific publications of the country	Number of scientific publications among the top-10% most cited publications worldwide	Total number of scientific publications	The indicator is a proxy for the efficiency of the research system as highly cited publications are assumed to be of higher quality. There could be a bias towards small or English speaking countries given the coverage of Scopus’ publication data. Countries like France and Germany, where researchers publish relatively more in their own language, are more likely to underperform on this indicator as compared to their real academic excellence.	Science-Metrix / Scopus (Elsevier)
1.2.3	Non-EU doctorate students as a % of all doctorate holders	For EU Member States: number of doctorate students from non-EU countries (for non-EU countries: number of non-national doctorate students)	Total number of doctorate students	The share of non-EU doctorate students reflects the mobility of students as an effective way of diffusing knowledge. Attracting high-skilled foreign doctorate students will add to creating a net brain gain and will secure a continuous supply of researchers.	Eurostat

	Indicator	Definition numerator	Definition denominator	Interpretation	Source
1.3.1	R&D expenditure in the public sector (% of GDP)	All R&D expenditures in the government sector (GOVERD) and the higher education sector (HERD)	Gross Domestic Product	R&D expenditure represents one of the major drivers of economic growth in a knowledge-based economy. As such, trends in the R&D expenditure indicator provide key indications of the future competitiveness and wealth of the EU. Research and development spending is essential for making the transition to a knowledge-based economy as well as for improving production technologies and stimulating growth.	Eurostat
1.3.2	Venture capital (% of GDP)	Venture capital investment is defined as private equity being raised for investment in companies. Management buyouts, management buyins, and venture purchase of quoted shares are excluded. Venture capital includes early stage (seed + start-up) and expansion and replacement capital	Gross Domestic product	The amount of venture capital is a proxy for the relative dynamism of new business creation. In particular for enterprises using or developing new (risky) technologies venture capital is often the only available means of financing their (expanding) business. *Comment: Two-year averages have been used*	Eurostat
2.1.1	R&D expenditure in the business sector (% of GDP)	All R&D expenditures in the business sector (BERD)	Gross Domestic Product	The indicator captures the formal creation of new knowledge within firms. It is particularly important in the science-based sector (pharmaceuticals, chemicals and some areas of electronics) where most new knowledge is created in or near R&D laboratories.	Eurostat
2.1.2	Non-R&D innovation expenditures (% of turnover)	Sum of total innovation expenditure for enterprises, in thousand Euros and current prices excluding intramural and extramural R&D expenditures	Total turnover for all enterprises	This indicator measures non-R&D innovation expenditure as percentage of total turnover. Several of the components of innovation expenditure, such as investment in equipment and machinery and the acquisition of patents and licenses, measure the diffusion of new production technology and ideas.	Eurostat (Community Innovation Survey)
2.2.1	SMEs innovating in-house (% of SMEs)[11]	Sum of SMEs with in-house innovation activities. Innovative firms are defined as those firms which have introduced new products or processes either 1) in-house or 2) in combination with other firms	Total number of SMEs	This indicator measures the degree to which SMEs, that have introduced any new or significantly improved products or production processes, have innovated in-house. The indicator is limited to SMEs because almost all large firms innovate and because countries with an industrial structure weighted towards larger firms tend to do better.	Eurostat (Community Innovation Survey)

[11] This indicator is not directly available from Eurostat. The 2010 Methodology report provides detailed instructions how to calculate this indicator (http://www.proinno-europe.eu/sites/default/files/page/11/12/IUS_2010_Methodology_report.pdf).

	Indicator	Definition numerator	Definition denominator	Interpretation	Source
2.2.2	Innovative SMEs collaborating with others (% of SMEs)	Sum of SMEs with innovation co-operation activities, i.e. those firms that had any co-operation agreements on innovation activities with other enterprises or institutions in the three years of the survey period	Total number of SMEs	This indicator measures the degree to which SMEs are involved in innovation co-operation. Complex innovations, in particular in ICT, often depend on the ability to draw on diverse sources of information and knowledge, or to collaborate on the development of an innovation. This indicator measures the flow of knowledge between public research institutions and firms and between firms and other firms. The indicator is limited to SMEs because almost all large firms are involved in innovation co-operation.	Eurostat (Community Innovation Survey)
2.2.3	Public-private co-publications per million population	Number of public-private co-authored research publications. The definition of the "private sector" excludes the private medical and health sector. Publications are assigned to the country/countries in which the business companies or other private sector organisations are located	Total population	This indicator captures public-private research linkages and active collaboration activities between business sector researchers and public sector researchers resulting in academic publications.	CWTS / Thomson Reuters
2.3.1	PCT patent applications per billion GDP (in PPP€)	Number of patent applications filed under the PCT, at international phase, designating the European Patent Office (EPO). Patent counts are based on the priority date, the inventor's country of residence and fractional counts.	Gross Domestic Product in Purchasing Power Parity Euros	The capacity of firms to develop new products will determine their competitive advantage. One indicator of the rate of new product innovation is the number of patents. This indicator measures the number of PCT patent applications.	OECD / Eurostat
2.3.2	PCT patent applications in societal challenges per billion GDP (in PPP€)	Number of PCT patent applications in Climate change mitigation and Health. Patents in Climate change mitigation equal those in Renewable energy, Electric and hybrid vehicles and Energy efficiency in buildings and lighting. Patents in health-related technologies include those in Medical technology (IPC codes (8th edition) A61[B, C, D, F, G, H, J, L, M, N], H05G) and Pharmaceuticals (IPC codes A61K excluding A61K8)	Gross Domestic Product in Purchasing Power Parity Euros	This indicator measures PCT applications in health technology and climate change mitigation and is highly relevant as increased numbers of patent applications in health technology and climate change mitigation will be necessary to meet the societal needs of an ageing European society and sustainable growth.	OECD / Eurostat

	Indicator	Definition numerator	Definition denominator	Interpretation	Source
2.3.3	Community trademarks per billion GDP (in PPP€)	Number of new community trademarks applications	Gross Domestic Product in Purchasing Power Parity Euros	Trademarks are an important innovation indicator, especially for the service sector. The Community trademark gives its proprietor a uniform right applicable in all Member States of the European Union through a single procedure which simplifies trademark policies at European level. It fulfils the three essential functions of a trademark: it identifies the origin of goods and services, guarantees consistent quality through evidence of the company's commitment vis-à-vis the consumer, and is a form of communication, a basis for publicity and advertising. *Comment: two-year averages have been used*	OHIM / Eurostat
2.3.4	Community designs per billion GDP (in PPP€)	Number of new community designs applications	Gross Domestic Product in Purchasing Power Parity Euros	A design is the outward appearance of a product or part of it resulting from the lines, contours, colours, shape, texture, materials and/or its ornamentation. A product can be any industrial or handicraft item including packaging, graphic symbols and typographic typefaces but excluding computer programs. It also includes products that are composed of multiple components, which may be disassembled and reassembled. Community design protection is directly enforceable in each Member State and it provides both the option of an unregistered and a registered Community design right for one area encompassing all Member States. *Comment: two-year averages have been used*	OHIM / Eurostat
3.1.1	SMEs introducing product or process innovations (% of SMEs)	Number of SMEs who introduced a new product or a new process to one of their markets	Total number of SMEs	Technological innovation, as measured by the introduction of new products (goods or services) and processes, is a key ingredient to innovation in manufacturing activities. Higher shares of technological innovators should reflect a higher level of innovation activities.	Eurostat (Community Innovation Survey)
3.1.2	SMEs introducing marketing or organisational innovations (% of SMEs)	Number of SMEs who introduced a new marketing innovation or organisational innovation to one of their markets	Total number of SMEs	The Community Innovation Survey mainly asks firms about their technological innovation. Many firms, in particular in the services sectors, innovate through other non-technological forms of innovation. Examples of these are marketing and organisational innovations. This indicator tries to capture the extent that SMEs innovate through non-technological innovation.	Eurostat (Community Innovation Survey)
3.1.3	High-growth innovative firms	--	--	--	--

	Indicator	Definition numerator	Definition denominator	Interpretation	Source
3.2.1	Employment in knowledge-intensive activities as % of total employment	Number of employed persons in knowledge-intensive activities in business industries. Knowledge-intensive activities are defined, based on EU Labour Force Survey data, as all NACE Rev.2 industries at 2-digit level where at least 33% of employment has a higher education degree (ISCED5 or ISCED6)	Total employment	Knowledge-intensive activities provide services directly to consumers, such as telecommunications, and provide inputs to the innovative activities of other firms in all sectors of the economy.	Eurostat
3.2.2	Medium and high-tech product as % of total product exports	Value of medium and high-tech exports. These exports include exports of the following SITC Rev.3 products: 266, 267, 512, 513, 525, 533, 54, 553, 554, 562, 57, 58, 591, 593, 597, 598, 629, 653, 671, 672, 679, 71, 72, 731, 733, 737, 74, 751, 752, 759, 76, 77, 78, 79, 812, 87, 88 and 891	Value of total exports	The indicator measures the technological competitiveness of the EU i.e. the ability to commercialise the results of research and development (R&D) and innovation in the international markets. It also reflects product specialisation by country. Creating, exploiting and commercialising new technologies are vital for the competitiveness of a country in the modern economy. This is because medium and high technology products are key drivers for economic growth, productivity and welfare, and are generally a source of high value added and well-paid employment.	UN Comtrade
3.2.3	Knowledge-intensive services exports as % of total services exports	Exports of knowledge-intensive services are measured by the sum of credits in EBOPS (Extended Balance of Payments Services Classification) 207, 208, 211, 212, 218, 228, 229, 245, 253, 260, 263, 272, 274, 278, 279, 280 and 284	Total services exports as measured by credits in EBOPS 200	The indicator measures the competitiveness of the knowledge-intensive services sector. The indicator is comparable to indicator 3.2.2 on high-tech manufacturing export performance. Knowledge-intensive services are defined as NACE classes 61-62 and 64-72. These can be related to the above-mentioned EBOPS classes using the correspondence table between NACE, ISIC and EBOPS as provided in the UN Manual on Statistics of International Trade in Services (UN, 2002).	UN / Eurostat
3.2.4	Sales of new-to-market and new-to-firm innovations as % of turnover	Sum of total turnover of new or significantly improved products, either new to the firm or new to the market, for all enterprises	Total turnover for all enterprises	This indicator measures the turnover of new or significantly improved products and includes both products which are only new to the firm and products which are also new to the market. The indicator thus captures both the creation of state-of-the-art technologies (new to market products) and the diffusion of these technologies (new to firm products).	Eurostat (Community Innovation Survey)
3.2.5	License and patent revenues from abroad as % of GDP	Export part of the international transactions in royalties and license fees	Gross Domestic Product	Trade in technology comprises four main categories: Transfer of techniques (through patents and licences, disclosure of know-how); Transfer (sale, licensing, franchising) of designs, trademarks and patterns; Services with a technical content, including technical and engineering studies, as well as technical assistance; and Industrial R&D. TBP receipts capture disembodied technology exports.	Eurostat